



भारतीयप्रौद्योगिकीसंस्थान (भारतीयखनिविद्यापीठ), धनबाद Indian Institute of Technology (Indian School of Mines), Dhanbad

For Immediate Release: November 15, 2024

PRESS-RELEASE

Three-day workshop on innovation and new product development being organized under the Capacity Building on Design and Entrepreneurship (CBDE) program begins at IIT (ISM) Dhanbad.

A three-day workshop on innovation and new product development being organized at the Malaviya Mission Teacher Training Centre (MMTC), IIT (ISM) Dhanbad from November 15 to 17, to initiate the industry-academia partnership was inaugurated today by Dr. Nachiketa Tiwari, Professor and Head, Dept. of Design, IIT Kanpur, with a focus on fostering discussions on innovation, product development, and entrepreneurship.

The workshop being organized under Capacity Building on Design and Entrepreneurship (CBDE), a flagship program of the Ministry of Education organized by the MMTT Centre, IIT (ISM) Dhanbad, is aimed at addressing the critical elements of NEP with a specific focus on design and entrepreneurship development and to enhance faculty and HEIs' capacity for creative transformation.

Dr. Nachiketa Tiwari, a renowned academic and industry expert, shared his insights during the opening session, emphasizing the critical role of innovation and product development in today's fast-paced, technology-driven world. His extensive experience spanning both academia and industry—highlighted by his leadership roles at Bose Corporation and IIT Kanpur—set the tone for a dynamic and enriching program.

The first day's sessions covered fundamental aspects of innovation and design, including strategies for identifying market needs and translating them into actionable product ideas.

Participants engaged in hands-on activities and collaborative discussions, fostering a culture of creativity and problem-solving.

The workshop being organized by Prof. Shikha Singh and Prof. Mrinalini Pandey as event coordinators was attended by participants from diverse backgrounds. The mentor faculty members, research scholars, and students reflected on the nuances of design thinking and product development with a strong emphasis on leveraging innovation for societal benefits.

This workshop has been designed to empower participants with the skills and knowledge to contribute meaningfully to entrepreneurial ecosystems and advance their academic and professional pursuits. The event continues with interactive sessions and expert-led discussions over the next two days.

Rajni Singh

Dean (Corporate Communications)